



LANHAM ASSOCIATES®
Supply Chain Excellence

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Press Release

For Immediate Release
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**Lanham Associates To Unveil New Supply Chain Solutions at Directions Conference;
Announces Entire Product Line Now Available in Microsoft Dynamics® NAV™ 2016**

NORCROSS, GA - October 23, 2015 – Lanham Associates, a Microsoft Gold Certified ISV (Independent Software Vendor) specializing in supply chain solutions built directly inside Microsoft Dynamics NAV, is unveiling three new offerings during the Directions North America Conference in Orlando, FL, October 25-28. The company also announced that its entire product line is now available in the new Microsoft Dynamics NAV 2016 release.

The three new offerings include:

Point of Sale Data Analysis – uses an inbound EDI 852 from the retailer's Point of Sale data to understand a distributor's position in each retail location. It allows for analysis of sales and inventory levels, by store, using Microsoft Power BI.

Address Verification is a service enabling users to check addresses against a U.S.P.S. database at any time – even at the time of sales order entry.

Container Tracking–uses inbound Advance Ship Notices received via EDI, or imported from Excel, to create and track containers. This type of information updates expected receipt dates and quantities of the actual inbound items.

The Address Verification product will be backward compatible to NAV 2013 and NAV2015 by the end of the year, and the Container Tracking solution is available in Microsoft Dynamics NAV 5.0 and newer.

Lanham Products Now Available in Microsoft Dynamics NAV 2016

Lanham Associates' entire product line is now available in the new NAV2016 release. This demonstrates Lanham's ongoing commitment to quality software designed to improve customers' business processes and enhance their supply chains. It also continues Lanham's tradition of having its software solution portfolio ready to go in the latest NAV Version from Day One.

“Thanks to significant improvements in the web and tablet platforms, and the addition of a new phone client, the NAV2016 release enables greater productivity by giving users access to their ERP data on the go, from any device,” said Dale Lanham, CEO Lanham Associates. “By providing users with immediate access to our solutions in NAV2016, and rolling out three new offerings, we are extending this ERP productivity into the forecasting, shipping & receiving, warehousing and EDI areas so vital to managing supply chains today.”

Educational Opportunities at Directions

Lanham Associates will be showcasing its NAV2016-ready products in its booth at the Directions North America Conference in Orlando, FL October 25-28. As a Gold Sponsor of the Conference, the company will also be highlighting the new NAV2016-ready products during a special [Partners' Day](#) on Oct 24 to brief Resellers, and in a [Hands-On Workshop](#) held during the show on Tuesday, October 27 from 10:00-11:45 am.

Lanham will also be hosting two [ISV Conference sessions](#): “New Lanham Solutions in NAV 2016” on Monday, October 26 from 2:30-3:00 pm and “Enhancement and NAV 2016 Version Briefing on Traditional Lanham Solutions” on Tuesday, October 27 from 2:30-3:00pm. The company will also host educational webinars on its new solutions and NAV2016 version products in December.

About Lanham Associates

With 2200+ companies and more than 110,000 users worldwide depending on its supply chain solutions and services, Lanham prides itself in creating and implementing quality software that improves customers' business processes by streamlining operations, cutting costs and increasing overall productivity.

Experts in NAV and distribution since 1997, Lanham solutions provide business value to middle market distributors through best-of-breed supply chain solutions. Lanham's supply chain solutions are all built directly inside Microsoft Dynamics NAV software, which allows customers to manage their supply chains with seamless simplicity by keeping all of their data right at their fingertips in their own business systems. There are no tedious customizations or integrations with external sources, and no new user interfaces to learn.

Lanham holds the distinguished "CfMD" (Certified for Microsoft Dynamics) product certification on all of its Supply Chain solutions. Visit www.lanhamassoc.com for more information.

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