



**LANHAM ASSOCIATES**  
*Supply Chain Excellence*

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## Press Release

For Immediate Release  
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### Lanham Associates Announces Convergence 2011 Customer & Partner Appreciation Event

*All Lanham Customers and Partners Encouraged to Attend*

Norcross GA, April 7, 2011: Lanham Associates, a Microsoft Gold-Certified Partner, today announced that it will hold its Convergence 2011 Customer and Partner Appreciation Celebration on Tuesday, April 12, 2011 from 9:00 p.m. until midnight at The Hilton Atlanta Point of View venue that looks out over the skyline of Atlanta. All Lanham customers and partners are welcomed to attend to celebrate the great successes shared over the past year, in spite of a tough economy.

“We are looking forward to visiting with many of our over 1,500 customer companies from across the globe at this year’s Convergence,” said the company’s COO, Mary Lanham. “Customers will have the opportunity to connect with our savvy Lanham staff, and learn more about our newest offerings in EDI, E-Ship, AFP, and ADCS Warehousing.”

Lanham has recently announced their new EDI VAN offering, and will be running a promotion now through June 30<sup>th</sup> making it especially attractive for customers to “Get on the Lanham VAN.” Details are available at the Lanham Associates Expo Booth number 506, or at the Hilton during the Customer & Partner Appreciation Event.

All customers and partners are welcome to join the Appreciation Event. They are asked to please register at: <http://www.clicktoattend.com/?id=153970> for the celebration.

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### **About Lanham Associates**

Lanham Associates began its relationship with Navision Software in 1997 by creating the product's first distribution functionality, Advanced Distribution. A Gold-Certified Microsoft Dynamics ISV (Independent Software Vendor), Lanham Associates has been creating complementary supply chain planning and execution products ever since.

Current products include Absolute Value; ACE – Advanced Commerce ERP for Automotive, CPG, Electronics, & Sporting Goods; EDI; E-Ship; E-Receive; Address Validation; AFP - Advanced Forecasting and Procurement; ADCS Warehousing; Outbound Warehouse Request; Credit Card Processing; and History & Security Management.

Lanham Associates maintains high standards for product excellence, and has been the recipient of both the President's Club and Inner Circle Awards many times since being affiliated with Microsoft.

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### **About Microsoft Dynamics**

Microsoft Dynamics is a line of easy-to-use, integrated and adaptable ERP and CRM applications that enable business decision-makers to quickly respond to market shifts, take advantage of new trends, increase their competitive edge and drive business success. Microsoft Dynamics solutions are delivered through a world-class network of reselling partners who provide specialized services and additional innovation to help customers excel in their industry.

### **About Microsoft**

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.